

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

YOUR 1937 GARDEN

We offer on this page recent introductions, as well as familiar varieties, to brighten your garden. Although we carry in stock hundreds of varieties not listed here, this list is offered as a guide in planning your beds and borders.

POWELL SEED STORE

445 S. Third

LOUISVILLE KENTUCKY

We pay postage on all packets and bulk seeds, up to and including one pound. Heavy parcels of bulk seeds, fertilizers, etc., will be delivered anywhere in the city.

Phone Jackson 2661

GIANT BRANCHING ASTERS

Rose-pink	White	Light Pink
Purple	Carmine	Lavender

Any of the above Packet 10c, 1.8 oz. 35c.

Giant Branching Mixed. Packet 10c, 1.8 oz. 30c.

Giant Oregon Mixed. Ornamental plant. Packet 10c, 1.8 oz. 30c.

Early Queen of the Market. Mixed. Packet 10c, 1.8 oz. 35c.

All types and colors same. Packet 10c, 1.8 oz. 30c.

Heart of France. Well-named flower of ruby red. Packet 15c.

CALENDULA

Lemon Queen	Orange Queen
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Either of the above Packet 10c, 1.2 oz. 30c.

Calendula Mixed. Packet 10c, 1.2 oz. 20c.

COSMOS

Early-flowering Single Mixed. Packet 10c, 1.4 oz. 20c.

Early-flowering Double Mixed. Packet 15c, 1.4 oz. 75c.

Pink Lady Lenox. Late. Packet 10c.

Late Single Mixed. Packet 10c, 1.4 oz. 20c.

Late Double Crested Mixed. Packet 15c, 1.4 oz. 50c.

Sensation. Giant flower. 4 to 6 inches across on 5 ft. stems. Mammoth Mixed. Packet 15c.

LARKSPUR

Full Branching Double Stock-flowered. A magnificent type of annual Delphinium growing 4 feet tall and producing throughout the summer a gorgeous display of large stemmed flower spikes closely set with large colorful blooms.

Resemond, bright rose	Dark Blue
Lustrous Carmine	Fresh Pink
White	Lavender
Sky Blue	

Any of the above Packet 10c, 1.4 oz. 25c.

Larkspur Mixed. Packet 10c, 1.4 oz. 20c.

MARIGOLDS

Crown of Gold. New. Packet 25c.

Lemon Ball. Late. Mixed. Packet 10c, 1.4 oz. 30c.

Orange Ball. Early. Mixed. Packet 10c, 1.4 oz. 30c.

Double African Mixed. Packet 10c, 1.4 oz. 30c.

Harmony. A new and pleasing variety of Dwarf French Marigold. Try it this year. Packet 15c.

Double Dwarf French Mixed. Packet 10c, 1.4 oz. 25c.

MOONFLOWER

A splendid and long producing variety of climber.

Giant White. Packet 10c, 1.2 oz. 30c.

Sky Blue. Packet 10c, 1.4 oz. 10c.

NASTURTIUMS

Double Scarlet Gleam. Early. Scarlet flowers of great size. Packet 15c, oz. 35c.

Golden Gleam. The flowers are very large and have a rich, lustrous, iridescent whiteness. Packet 10c, oz. 20c.

Full Single Mixed. Packet 10c, oz. 15c.

Dwarf Mixed. Packet 10c, oz. 20c.

NIEREMBERGIA

Nierembergia Hippomania. Beautiful lavender-blue cups on dwarf plants. Good. Packet 35c.

PETUNIAS

Giant Fluffy Bells. A superior blend of many colors. The large flowers penciled with intense hues. Packet 25c.

Elks. Purple. Large flowers of rich velvety purple. Packet 25c.

Rose Morn. A select strain bearing a profusion of clear pink flowers with white throat. Packet 15c.

Balcony Petunia. Especially useful in beds, borders, or for porch boxes. Large flowers.

Balcony Blue	Balcony Rose
Balcony White	

Any of the above Packet 15c, 1.32 oz. 60c.

Balcony Mixed. Packet 10c, 1.32 oz. 15c.

PHLOX

Finest Mixed. Packet 10c, 1.8 oz. 25c.

Dwarf Phlox. 5 to 6 inches tall. Packet 15c.

SNAPDRAGON

Half-Dwarf Mixed. Packet 10c, 1.8 oz. 30c.

Philadelphia Pink. H. D. Packet 10c, 1.8 oz. 35c.

Giant Mixed. 4 ft. tall. Packet 10c, 1.8 oz. 35c.

SWEET PEAS

Andalucia. Lavender blue.

Fire. Brilliant scarlet-red.

Fairbrook Blue. Rich blue.

Fairbrook Orange. Rich orange.

Gigante. Petals pure white.

Mrs. Luther Burbank. Salmon color.

Pinnacle. Deep rose-pink.

Any of the above. Oz. 35c, 1 oz. 85c, 1.2 lb. \$1.10.

Spencer's Mixed. Oz. 25c, 1 oz. 60c, 1.2 lb. \$1.10.

TITHONIA

Tithonia Mexican Sunflower. Packet 15c.

VENIDIUM

Venidium Fastuosum Hybrids. Packet 25c.

ZINNIAS

Giant Flesh-pink	Giant Scarlet
Giant Rose	Giant Buttercup
Giant Golden Yellow	Giant White
Giant Bright-orange	Giant Crimson
Giant Canary Yellow	Giant Purple

Any of the above. Packet 10c, 1.4 oz. 35c, 1.2 oz. 60c.

Giant Mammoth Mixed. Packet 10c, 1.4 oz. 30c, 1.2 oz. 50c.

Lollipop or Pampum Zinnias.

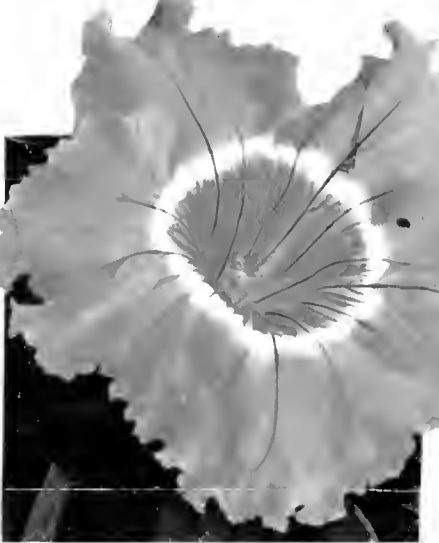
Crimson Gem	Peachblossom	Salmon-Rose
Golden Gem	Purple Gem	Scarlet Gem
Lilac Gem	Rose Gem	White Gem

Packet 15c, 1.4 oz. 35c, 1.2 oz. 60c.

Mixed Lollipop. Packet 10c, 1.4 oz. 30c.



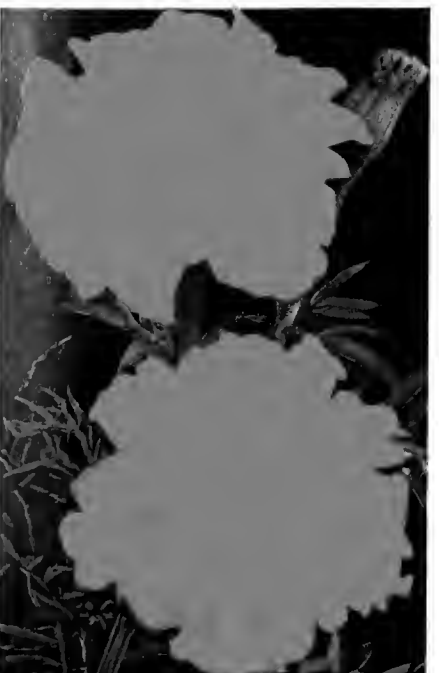
ZINNIA Fantasy. Mixed flowers. Twists petals of the flowers from the other flower. Packet 10c.



PETUNIA Rose Queen. Hybrid. Semi-compact. Rich rose-pink flowers borne on dwarf compact plants. Exquisite for beds, borders or boxes. Packet 20c.



GIANT ASTER California Sunshine. Large flowers. 1.4 oz. 30c. Packet 15c.



MARIGOLD Guinea Gold. Carnation-like flowers of brilliant orange flushed with gold. Packet 10c.



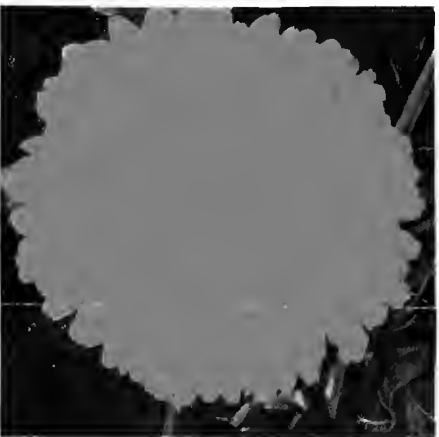
ZINNIA Giant Dahlia-flowered. Large flowers. 1.4 oz. 30c. Packet 10c.



NASTURTIUM Gleam Hybrids. Sweet, attractive. Golden Gleam and Scarlet Gleam. Packet 10c. Oz. 20c.



PHLOX DRUMMOND—Art. Shades. All-America Award 1936. Bunches in soft pastel shades. Packet 15c.



CALENDULA CHRYSANTHEMUM Sunshine. Delight. Lower of Golden. Compact Yellow. Packet 10c.



MORNING GLORY Heavenly Blue. Clark's Early Flowering. Attractive flower of the best all morning glories. Pkt. 15c.



COSMOS Orange Flame. An early flowering cosmos bearing a profusion of golden orange flowers on 3-ft. plants. Packet 10c.

